Why Digital Sarthak?
The COVID-19 pandemic and lockdown necessities have upended social and economic progress.

Access to services, trade and transactions has been affected tremendously and ultimately leading to loss in income and livelihood.

The three critical sectors that have faced major uncertainty and coping challenges are:

- Micro, Small and Women Enterprises / Entrepreneurs (MSWEs)
- Local Rural Women
- Out of mainstream Community Development Organizations

Program Locations

13 states
25 districts

States
Assam
Andhra Pradesh
Bihar
Haryana
Jharkhand
Karnataka
Madhya Pradesh
Maharashtra
Odisha
Rajasthan
Telangana
Uttar Pradesh
West Bengal

Districts
Hailakandi, Nagaon, Cachar
Guntur, Prakasham, Vishakapatnam
West Champaran, East Champaran
Nuh
Khunti, Ramgarh, Ranchi
Chamrajnagar
Guna
Palghar
Bargarh, Cuttack
Alwar, Barmer, Bharatpur
Yadadiri
Barabanki, Ghazipur
Nadia, Murshidabad

Who are the impact stakeholders?

Intermediaries
200 Digital Sarthaks

Digital up-skilling of the 16,500 WEs and
820 Women-led CDOs from marginalised and underserved regions

Rural communities reach out to 90,000 local women through Digital Resource Centres

Establishing 25 PM-WANI Centers
About DEF

Digital Empowerment Foundation (DEF) over the last 20 years has been proactively working in rural and urban spaces to empower communities with ICT tools and digital interventions. Providing internet wireless connectivity in remote areas, creating digital classrooms in villages, training and building capacity of youth have been some of the key areas of work. DEF has a presence in more than 1,500 locations across 135 districts of 24 Indian states and union territories.

Program Objectives

- Digital Upskilling of 10,000 Women Entrepreneurs in Phase I and Digital Reskilling of 16,500 Women Entrepreneurs in Phase 2
- 200 Digital Sarthaks
- Digital Upskilling of 500 Community Development Organisations/Self Help Groups in Phase I and Digital Reskilling of 820 Community Development Organisations/Self Help Groups to leverage upon the PM-WANI scheme.
- Women Entrepreneurs will reach out and create awareness among 90,000 individuals in the community on PM-WANI scheme and its usage.

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