

Why Digital Sarthak?

The COVID-19 pandemic and lockdown necessities have upended social and economic progress.

Access to services, trade and transactions has been affected tremendously and ultimately leading to loss in income and livelihood.

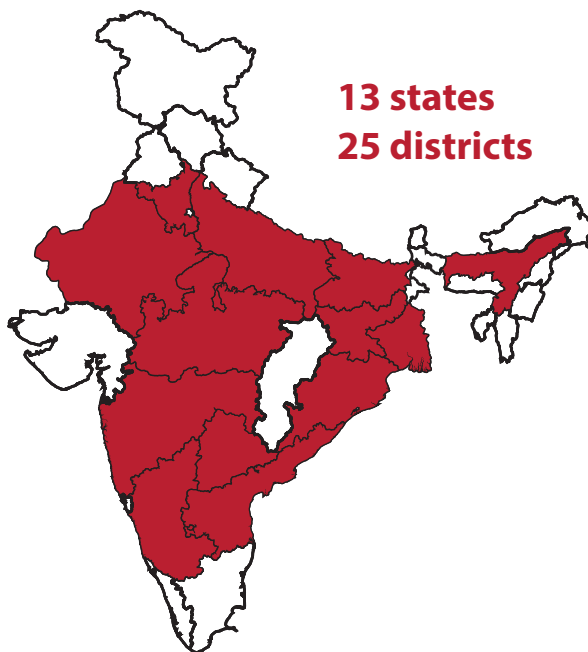
The three critical sectors that have faced major uncertainty and coping challenges are

Out of
mainstream
Community
Development
Organizations

Micro, Small and
Women
Enterprises /
Entrepreneurs
(MSWEs)

Local
Rural
Women

Program Locations



States

Assam
Andhra Pradesh

Bihar
Haryana
Jharkhand
Karnataka
Madhya Pradesh
Maharashtra
Odisha
Rajasthan
Telangana
Uttar Pradesh
West Bengal

Districts

Hailakandi, Nagaon, Cachar
Guntur, Prakasham,
Vishakapatnam
West Champaran, East Champaran
Nuh
Khunti, Ramgarh, Ranchi
Chamrajnagar
Guna
Palghar
Bargarh, Cuttack
Alwar, Barmer, Bharatpur
Yadadiri
Barabanki, Ghazipur
Nadia, Murshidabad

Who are the impact stakeholders?

Intermediaries

200

Digital Sarthaks

Digital up-skilling of the
16,500 WEs and

820 Women-led CDOs
from marginalised
and underserved regions

Rural communities
reach out to

90,000

local women through
Digital Resource Centres

Establishing

25 PM-WANI Centers

**Strengthening and
Building Resilience
of Women
Entrepreneurs
and Women-led
Community
Development
Organizations
through Digital
Up-skilling in India
and to bring awareness
around PM-WANI**



About DEF

Digital Empowerment Foundation (DEF) over the last 20 years has been proactively working in rural and urban spaces to empower communities with ICT tools and digital interventions. Providing internet wireless connectivity in remote areas, creating digital classrooms in villages, training and building capacity of youth have been some of the key areas of work. DEF has a presence in more than 1,500 locations across 135 districts of 24 Indian states and union territories.

House No. 44, 2nd Floor
Kalu Sarai
(Near IIT Flyover)
New Delhi – 110016

Tel: 91-11-422-33-100
Fax: 91-11-26532787
Email: def@defindia.net

Program Objectives

- Digital Upskilling of 10,000 Women Entrepreneurs in Phase I and Digital Reskilling of 16,500 Women Entrepreneurs in Phase 2
- 200 Digital Sarthaks
- Digital Upskilling of 500 Community Development Organisations/Self Help Groups in Phase I and Digital Reskilling of 820 Community Development Organisations/Self Help Groups to leverage upon the PM-WANI scheme.
- Women Entrepreneurs will reach out and create awareness among 90,000 individuals in the community on PM WANI scheme and its usage.

