Glimpses from the Baseline Survey

In the month of December 2020, baseline survey training was given to all the District Coordinators who further gave training to their respective Digital Sarthaks.

Delhi Central team provided online trainings to the District Coordinators on conducting survey on a smartphone application – MeraApp. Later, District Coordinators gave hands-on training on understanding the functionalities of the MeraApp and explained them about conducting baseline survey.

Hands-on training on how to conduct baseline survey on MeraApp by DCs to DSs in Alwar, Rajasthan (top) and Nagaon, Assam districts
10% of all the 10,000 women entrepreneurs identified for the project was decided as the sample size for the baseline survey which translates into 10 surveys to be conducted by the each Digital Sarthaks.

Currently, Digital Sarthaks are on field conducting baseline surveys and by the end of December most of the baseline survey will be concluded.

Nearly, 400-500 survey samples have been captured by the Digital Sarthaks which involved doing field visits and reaching out to the women entrepreneurs at their residence.

**Here are the visuals of Digital Sathaks conducting baseline surveys:**

*Baseline survey being conducted with WEs in West Champaran, Bihar*
Baseline survey being conducted with WEs in Guna, Madhya Pradesh

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